



# ANNUAL IMPACT REPORT 2025

**We help people overcome barriers to gainful employment.**

Since 1990, Working Wardrobes has reached over **142,000** individuals with transformative, empowering services that harness potential.



**Core Values: Integrity, Thoughtful Relator, Humble Achiever, Grit**

**WORKINGWARDROBES.ORG**

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# From the CEO

Ahead of you is our 2025 Annual Report, highlighting a remarkable year of impact created through Working Wardrobes. With your support, we reached more than 10,000 individuals (the most we've ever connected with in a single year), opening doors to opportunity and transforming lives across our community.

Together, we help people overcome barriers, build confidence, and achieve meaningful employment so they can live their purpose. Thank you for investing in our collective future, one person at a time.

Explore what you helped make possible in 2025, and know that it is undoubtedly the sparks of a brighter, more purpose-filled future.



*Bonni Pomush*

**Bonni Pomush**  
Working Wardrobes CEO

## 2025 Board of Directors



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Optum

**Michelle Angel**  
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**Lynn Herrick**  
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Leaderology

# Our Mission

We help people overcome barriers to gainful employment.



## Who receives help

Services are provided to people who are unemployed, underemployed, veterans, active-duty Servicemembers, justice-impacted, seniors, working-age youth, and survivors of domestic violence.

## Personalized Support

Every person's Individualized Employment Plan is unique and may include career assessments, resume reviews, interview practice, job search training, workshops, certifications, supportive services, job placement support, and our signature service: personalized styling in a confidence-boosting outfit for the job interview.

Since 1990, Working Wardrobes has reached the lives of **over 140,000 individuals** on their employment journeys.

**Career Navigators** (experienced case managers) and **Career Coaches** (subject-matter experts in the Human Resources field) assist with job search skills, mock interviews, assessments, coaching, navigating hiring processes, strategizing job searches, creating LinkedIn profiles, and services like:

- Career assessments
- Resume updates
- Soft and hard skills trainings
- Secondary Education & Certification programs
- Virtual and in-person workshops
- Personalized styling in an Interview Outfit





# 2025 Annual Highlights



## Candid Platinum Seal of Transparency

Working Wardrobes earned Candid's Platinum Seal of Transparency, showcasing our commitment to openness and accountability.



## 3-Star Rated by Charity Navigator

Working Wardrobes is a proud 3-star rated nonprofit by Charity Navigator, highlighting its strong performance and accountability.



## 10,000 people reached

Record-breaking year: In 2025, we reached more than 10,000 people—the most individuals Working Wardrobes has ever reached in a single year.

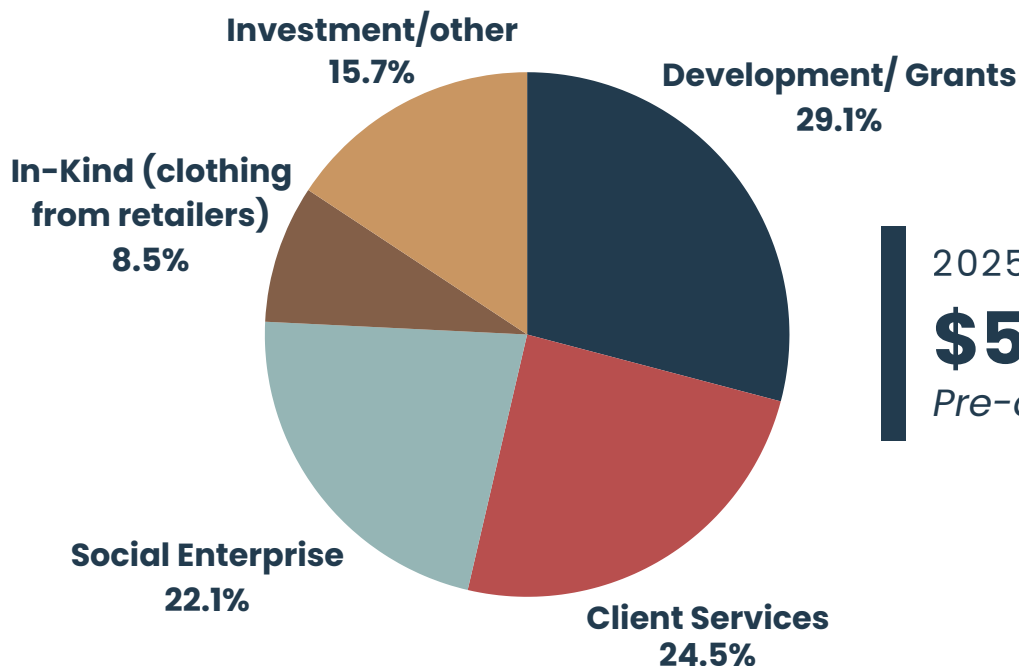


## Top Rated Workplace

In 2025, Working Wardrobes was recognized as one of Orange County Business Journal's Best Places to Work.



## Financial



2025 Total Revenue

**\$5,540,433**

*Pre-audited financials*



# Working Wardrobes In the News

## KCAL News



### Orange Coast Magazine Honors SoCal Women

In honor of International Women's Month, Orange Coast Magazine celebrates influential leaders, thinkers, and activists across Orange County. Our CEO, Bonni Pomush, was featured alongside Claudia Bonilla Keller, CEO of Second Harvest Food Bank of Orange County, and Chris Gialanella, President and Publisher of Orange Coast Magazine, as part of this powerful tribute to women shaping Southern California.

**March 10, 2025**

## CBS News



### Local nonprofit helps students dress for success, and more

This news story showcased our partnership with the Simon Scholars, a remarkable program that supports 1st generation students on their path to college and career success. We helped these driven and inspiring students suit up with professional attire, discover their brand, and practice essential job readiness skills as they prepare for college interviews, internships, and more.

**July 30, 2025**

## Good Day LA



### Budget boss fashion: design on a dime with Working Wardrobes

We were thrilled to be featured on Good Day LA, where our CEO, Bonni Pomush, shared how you can shop for a cause and support our mission at Working Wardrobes. From business formal to smart casual looks, she and the team showcased stylish and versatile pieces that help individuals build confidence and succeed in the workforce - on a budget!

**August 1, 2025**

# Working Wardrobes In the News

## U.S. Bank



### **Bank supporting programs to help jobseekers in Orange County, California**

U.S. Bank team spotlighted Working Wardrobes in a feature video recognizing our mission and impact across Orange County. The piece highlights our work helping people overcome barriers to employment—through career training, supportive services, and access to professional attire—and celebrates a longstanding partnership that includes volunteer support and a three-year, \$300,000 Community Possible grant from the U.S. Bank Foundation.

**September 16, 2025**

## Haggar®

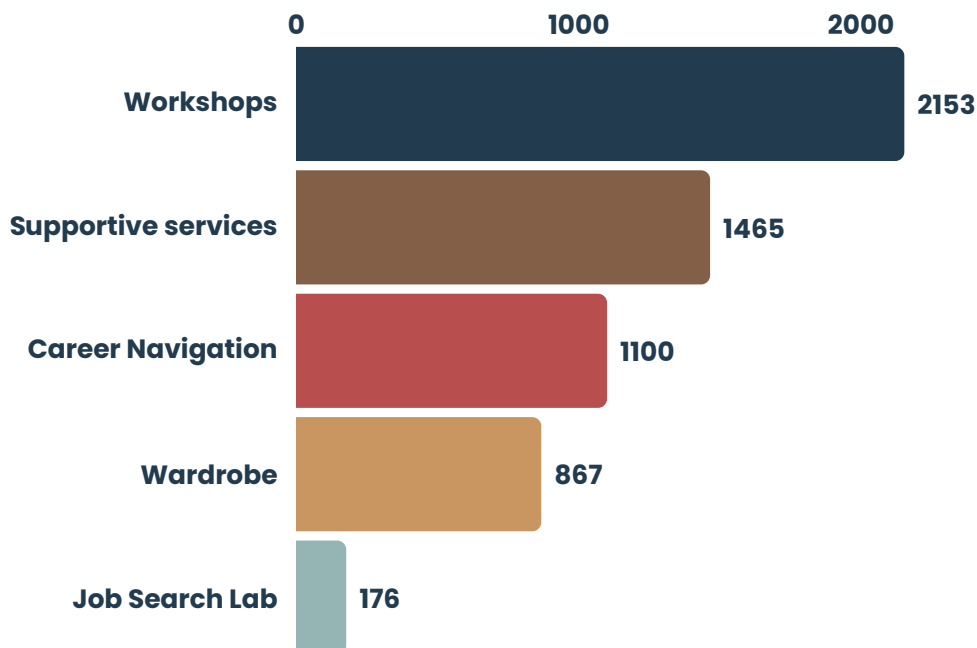


### **Haggar® This Good Feels Good™ Working Wardrobes**

Working Wardrobes was honored to be featured in Haggar®'s This Good Feels Good™ campaign, highlighting the power of clothing to restore confidence and create opportunity. The video showcases how access to professional attire—paired with personalized career support—helps individuals overcome barriers to employment and move forward with dignity. Through partnerships like this, Working Wardrobes continues to empower people to step into their futures with confidence.

**December 19, 2025**

## Services Provided



### Workshops

Interactive sessions focused on job-readiness skills like resume writing and interviewing.

### Supportive Services

Assistance in overcoming employment barriers, including transportation and community resource referrals.

### Career Navigation

One-on-one coaching for exploring career paths and setting goals.

### Wardrobe

Access to professional clothing and styling support for interviews and work.

### Job Search Lab

A space with computers and staff support for job searching and resume building.

## Mission in Action: Lynda

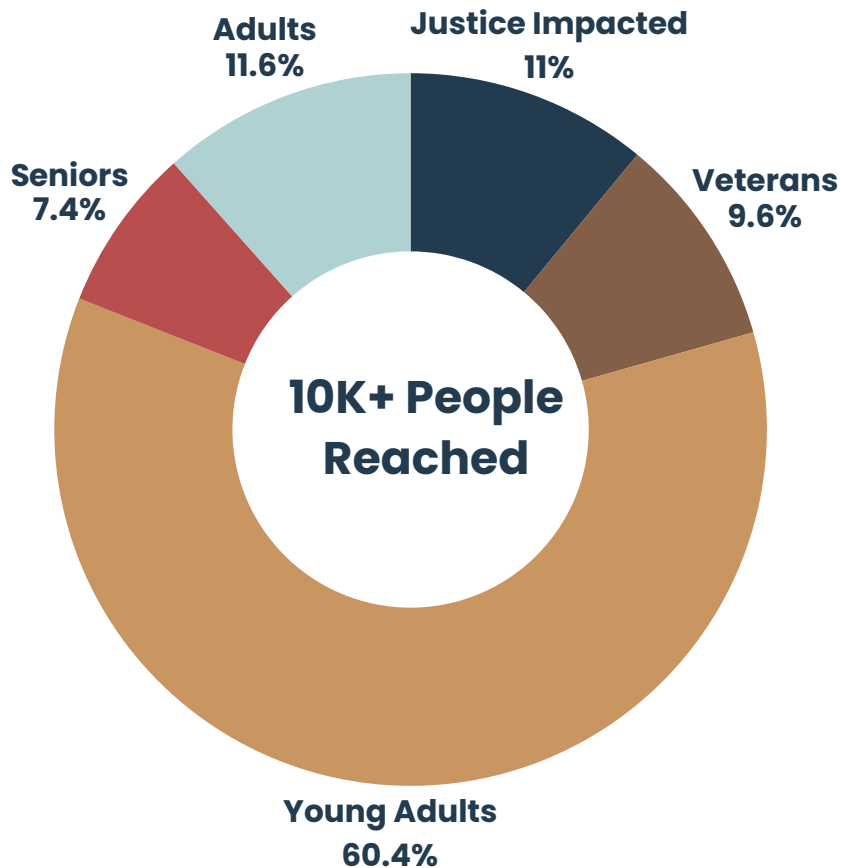


Lynda came to Working Wardrobes for a fresh start after overcoming alcoholism. A former hospitality executive, she found both career support and a community that helped restore her confidence. After workshops and resume help, she enrolled in Cornell University's HR certification program—earning straight A's—and is now a full-time VIP concierge at Yaamava' Resort & Casino. We're honored to be part of her next chapter.



# Populations Reached

In 2025, Working Wardrobes achieved our largest reach ever, connecting with over **10,000** people through events, outreach, collaborative service approaches, and one-on-one coaching, deepening community engagement and expanding access to our mission across Orange County.



“Working Wardrobes saved my life... No one else in this world has done that much for me.”

— Ricky, Client of Working Wardrobes



# Community Partner Service Program

By collaborating with over 20 community partners, we enhance our impact through tailored career development programs. These programs, designed to meet specific client needs, include a mix of on-site and off-site workshops, along with individualized or small group wardrobe experiences.

## Custom Workshops

Partners choose from our curated menu of topics – either as a full series or individual sessions. Each workshop includes an experienced facilitator and materials delivered onsite at their location.

## Professional Wardrobe Services

Partners can engage Working Wardrobes for our signature experience. Participants can be scheduled as a group or referred individually for their wardrobe session, best when paired with The Power of Your Image workshop

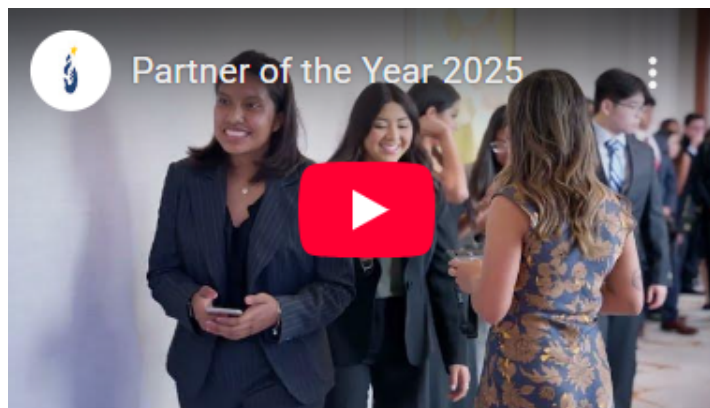
## Community Partner Spotlight: Simon Scholars

This July, our partnership with the Simon Scholars Program aided 223 young adults by providing career readiness experiences, including one-on-one styling, a “Success Suit,” and a workshop on professional presence. We are empowering the next generation to feel prepared and confident for their future.



## Working Wardrobes Named Simon Scholars Partner of the Year

On October 15, 2025, Simon Scholars named Working Wardrobes Partner of the Year, recognizing our decade-long collaboration supporting Scholars with workforce readiness and professional wardrobe experiences. This year, we served over 200 Scholars, staff, and alumni, proudly styling every Simon Scholar for their annual banquet where they practiced their networking skills and celebrated the next chapter to come.



# Volunteer Program

Volunteers at Working Wardrobes make a world of difference in our community, ultimately **empowering thousands of people** by helping quality control and process clothing at the Donation Center, styling clients in Success Suits and shoppers at The Hanger, analyzing data, organizing and creating systems, providing Career Coaching, serving on the Board of Directors or their committees, and more!



## Who Volunteers?

- Individuals wanting to make a difference!
- Community Partners
- Corporate Partners
- Return-to-Work Program Participants
- Transitional Age Youth Programs
- Community Service

## Volunteer Impact

**200**

One-on-one coaching sessions

**844**

Styling appointments

**4,354**

Visitors welcomed and assisted by volunteer Front Desk Ambassadors.

Volunteers shared their valuable skills for a total of

**21,412 volunteer hours**

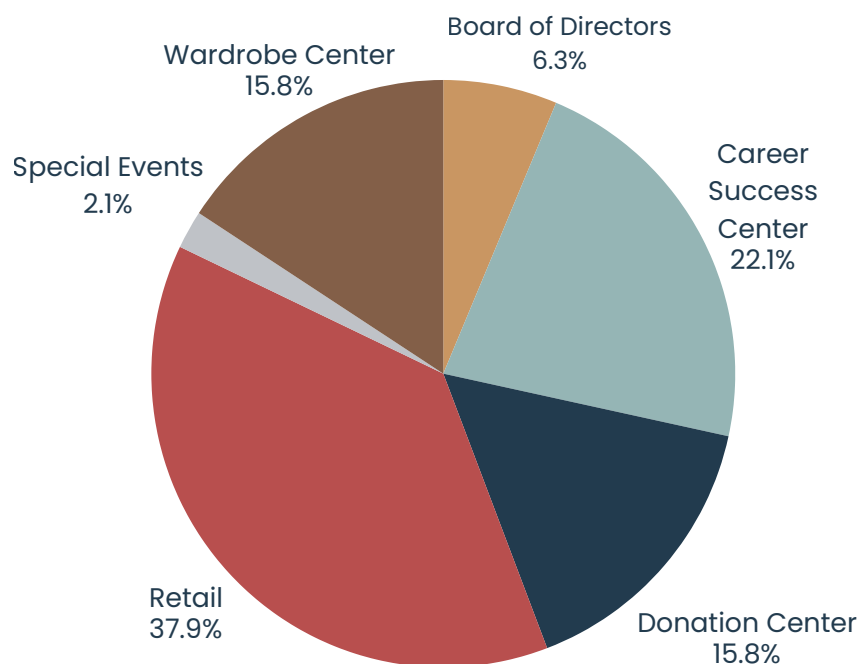
totaling a value of

**\$859,846**



# Volunteer Program

## Where Do They help?



### Ways to volunteer

- Stylist
- Donation Center Support
- Career Coach
- Front Desk Reception
- Merchandising & Inventory
- Committee Member
- Retail Associate

## Volunteer Spotlight: Vira Career Coach



For more than 11 years, Vira Jo Denney has volunteered as a Career Coach at Working Wardrobes, helping clients identify their strengths, explore career paths, and approach their job search with confidence. *“Being able to help people and seeing the lightbulb come on when they realize they have a chance to land a job regardless of obstacles—that’s what keeps me coming back,”* she shared.

# Corporate Social Responsibility (CSR) Days

**Corporate Social Responsibility (CSR) Days** **promote volunteerism** within corporate organizations and strengthen mission efforts by establishing partnerships in the community.

Over **10,000 clothing items** are processed monthly thanks to Corporate Social Responsibility (CSR) days at the Donation Center.



## What happens at a CSR?

- **Greet & accept items** from our generous donors.
- Perform **Quality Control** to curate clothing.
- **Sort and process** new clothing to dress clients for success.

## How does it work?

- Groups consisting of 5 to 20 individuals.
- Three-hour shifts available (9 am–12 pm or 12–3 pm) on Wednesdays, Thursdays, or Saturdays.
- Tasks and projects tailored to align with your team's interests and skills.



## CSR Spotlight: Boeing



In September, Boeing volunteers rolled up their sleeves at our Donation Center—sorting, tagging, and processing hundreds of clothing donations that help clients show up with confidence for interviews and their first days on the job. Many items support our Wardrobing Center, while others stock The Hanger retail stores, where 100% of proceeds fuel our mission.

Boeing deepened their impact with a \$75,000 grant, strengthening career coaching, workshops, and wardrobing services for job seekers on the path to meaningful employment.

# Power Up For Success

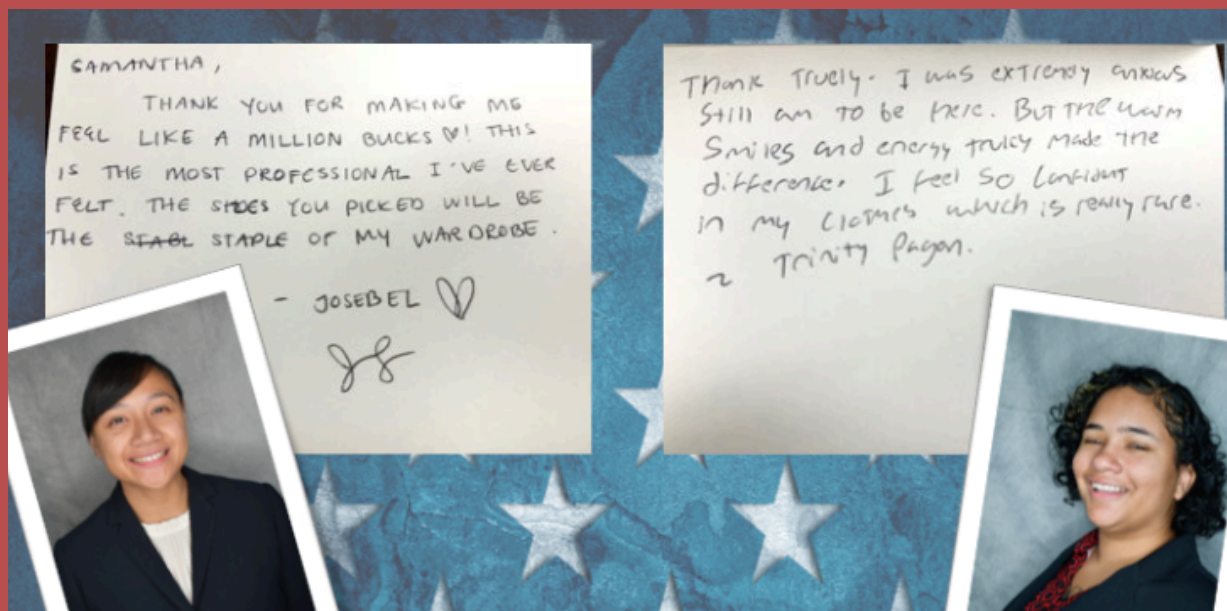
Power Up For Success is a signature event that delivers multiple career-readiness services and support in one day. Helping people feel confident, prepared, and interview-ready as they pursue meaningful employment.



**100** participants received interview-ready outfits, professional headshots, and personal branding guidance—helping lead to **45** conditional job offers.

On May 20 at Camp Pendleton's MilSpouse Career and Hiring Symposium, Working Wardrobes partnered with the Family Member Employment Assistance Program to support military spouses through our Power Up for Success initiative, providing professional wardrobe services and career readiness workshops for transitioning service members and their spouses.

## Mission in Action: Their Thanks





# Rebuilding Careers Coalition (RCC)

The **Rebuilding Careers Coalition (RCC)** is a giving collective of individuals and corporations dedicated to empowering people in our community. Through monthly and annual donations, the Coalition helps jobseekers overcome barriers to employment.

**RCC members** raised over **\$50,000** to fund wrap-around workforce readiness services for **25 clients**.



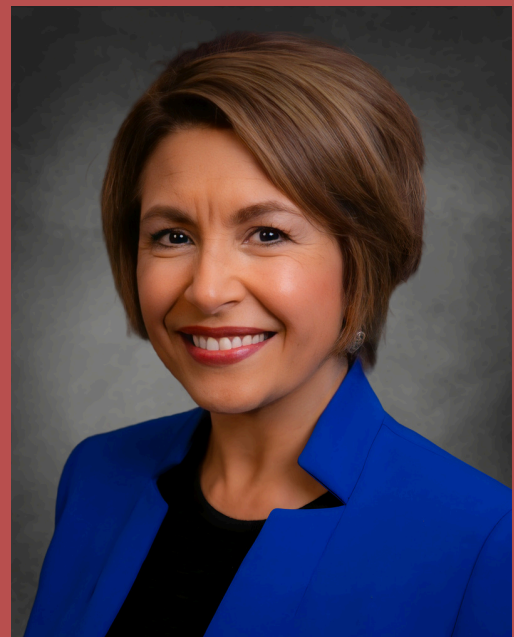
While experiencing homelessness, Fernando found a fresh start at Working Wardrobes. He completed the workforce readiness program and reignited his passion for culinary arts, and now he thrives as a chef.

## Why Join the Coalition?

“ — **Carla Fitzgerald**

“It's a privilege to support Working Wardrobes in its mission of empowering people to gain the "dignity of work". I believe much of our identity and self-worth is tied to the work we do. Struggling to find work - which I've personally experienced - can be devastating mentally and emotionally, not just financially.

The people at Working Wardrobes don't just offer practical skills and resources (though important), they also offer emotional support, encouragement, and deep caring to help people build an arsenal of confidence and coping skills. It's a hugely impactful program run by authentic, dedicated people, and I am proud to be a small part of its success.”



## 2025 Annual Gala: The Power of One

The Power of One Gala was a powerful celebration of 35 years of creating dignity, confidence, and meaningful work. It brought our community together to honor job seeker journeys and to support what comes next. Proceeds from the evening helped fuel Working Wardrobes programs, including career coaching, skills-building workshops, and professional wardrobe services that prepare people for interviews, new opportunities, and lasting career success.



### Mission in Action: Quilt of Valor

Jill Schulman was honored with a Quilt of Valor, a meaningful tribute acknowledging her service and the sacrifices she has made in support of our country. A former U.S. Marine Corps Officer, Jill is now a leadership expert and Bravery Coach who has inspired Working Wardrobes clients at multiple events. Her work centers on a powerful belief: bravery isn't the absence of fear, it's taking forward motion in spite of it.

### Honoring Jerri Rosen at The Power of One Gala

We honored the life and legacy of Working Wardrobes Founder and 31-year CEO, Jerri Rosen, who passed away in May. Her vision and compassion that shaped Working Wardrobes were celebrated as we recommitted to carrying it forward so that more people can step into their next chapter with confidence and opportunity.





# Jerri Rosen Celebration of Life

Jerri Rosen, the founder of Working Wardrobes, passed away on May 14, 2025. On June 26, 2025, our community gathered at the Career Success Center to honor her extraordinary life and legacy. The Celebration of Life was filled with heartfelt stories, laughter, tears, and a shared commitment to carry Jerri's vision forward.

Working Wardrobes exists because of Jerri's grit, compassion, and belief in people. What began in 1990 as a one-day event serving 67 women has grown into a movement that has supported more than 135,000 individuals on their path to meaningful employment—an enduring testament to Jerri's impact.



## Jerri Rosen Legacy Society

Jerri Rosen believed in the Power of One, that one person and one moment can change everything. The Legacy Fund carries her vision forward, empowering people to rebuild their lives with dignity.

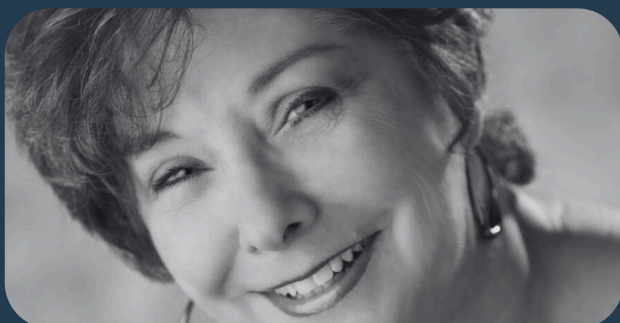


### With gratitude to our Legacy Fund Society

Carolyn & William Beaver  
Derek Benson  
Coleen & Steve Bentley  
Amy & Jim Bourne  
Carolyn Cosgrove  
Sam Dawson  
Bob Hurley

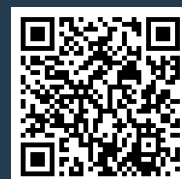
Cyndi Karapogolian  
Jennifer Lunde  
Toni & Terry McDonald  
Leigh McMahon  
Janelle & Jared Metzger  
Bonni Pomush & Patti Holliday  
Christine & Jeffrey Ragos

Jerri Rosen  
Sunny & Hal Tamblin  
Bonnie Toth  
Philippa & Brandon Turonek  
Marissa Waldman  
Richard Ward



Jerri's inspiration:  
"It is not your responsibility to finish  
the work of perfecting the world, but  
you are not free to desist from it either."

Join  
today





# Working Wardrobes Donation Center

Over **550,000** new and gently used clothing and accessories were donated and given a second life in 2025.

We pride ourselves on being good stewards of our community and the environment through upcycling, re-donating, and recycling efforts.

**Upcycle** - After undergoing a comprehensive quality-control check, business clothing, shoes, and accessories are provided to the Wardrobe Center to outfit clients in their perfect Success Suit. Clothing is also sent to The Hanger retail store locations where shoppers can purchase these gently-loved garments to provide them with a new life and help fund the mission.

**Re-donate** - Due to the generosity of our amazing apparel donors, we supply other local nonprofits with excess merchandise.

**Recycle** - Clothing that is too damaged to wear is provided to a textile recycler. Nothing goes to waste or landfills.



## Visit the Donation Center!

17392 Daimler Street, Suite 150  
Irvine, CA 92614  
off MacArthur/55  
Open Tues-Sat: 9am- 3pm  
(Closed Holiday Weekends)

## How do The Hanger stores help people find jobs?

Sales at **The Hanger** (our retail stores) **generate revenue** so that Wardrobe services are provided at no charge to clients. The stores also **provide employment training and job placement opportunities!**



### Mission in Action: Richard

Richard's journey with Working Wardrobes began in a sober living facility as a client. He seized opportunities like workshops and coaching, earning certifications and gaining experience. Now, he works full time as a Warehouse Coordinator *and* as a Substance Abuse Behavioral Technician, dedicated to helping more people on their recovery journeys.

## Shop for a Cause at The Hanger

Discover treasures for your closet at nearby locations!

- **Laguna Niguel:** Curated high-end fashion and accessories for luxury and sophistication.
- **Garden Grove:** Diverse clothing collection for all tastes, from essentials to standout pieces.
- **Costa Mesa:** Vintage clothing specializing in unique, retro styles for sustainable shopping.

TheHangerOutlet  
POWERING WORKING WARDROBES



#### GARDEN GROVE

12761 Harbor Blvd.

Cross streets: Harbor Blvd  
near Garden Grove Blvd

#### COSTA MESA

803 W. 19th Street

Cross streets: W 19th St  
& Placentia Ave

TheHanger  
Boutique  
POWERING WORKING WARDROBES

**LAGUNA NIGUEL**  
28051 Greenfield Dr.  
Cross streets: Greenfield Dr near  
Crown Valley Parkway



# What's Ahead in 2026?



## New collaborations with community partners

We are kicking off the year by expanding access to career readiness services through new and strengthened community partnerships across the county—bringing professional wardrobe support and confidence-building resources closer to job seekers and the communities they serve.



## First annual The Power Within Signature Luncheon (March 27)

Launching in 2026, The Power Within Luncheon will be a new signature celebration honoring five extraordinary women and rallying our community to invest in career pathways that help job seekers step into what's next with confidence.



## Power Up For Success event (May 14)

Returning to Camp Pendleton in May, this Power Up For Success event will support military spouses with career-readiness resources—helping participants show up prepared, polished, and interview-ready for meaningful employment.



## Scan to stay connected!

**Stay up-to-date on all things Working Wardrobes!** Explore our socials, events, campaigns, and subscribe to our newsletter.



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