

# Working Wardrobes

Power Up For Success

**November 14th | 8:00AM–4:00PM**



County of Orange Administration  
Buildings in Santa Ana  
400 W. Civic Center Dr. Santa Ana



**Veterans deserve more than a thank you—  
they deserve a path forward.**

PUFS is a one-day career readiness event that equips veterans and their families with the tools they need—coaching, professional attire, and job connections—to succeed after service.



## **Keynote Speaker** **Jill Schulman**

A former U.S. Marine turned leadership expert, Jill teaches the science of bravery—helping people push past fear, unlock potential, and lead more meaningful lives. Author of *The Bravery Effect* and founder of Breakthrough Leadership Group.

**Sponsored by**



**Vicente**  
**Sarmiento**  
SUPERVISOR, 2nd DISTRICT

**Lazy DOG**  
EAT. DRINK.

Sponsorship Opportunities					
	Visionary \$20,000 (only 1 available)	Catalyst \$10,000	Champion \$5,000	Advocate \$3,500	Ambassador \$1,500
Pre-Event Marketing					
Event listed as “Presented By” company in all pre-event marketing (Including but not limited to print, email, and social media)	x				
Quote from company representative included in announcement published in the Inside Working Wardrobes newsletter	x				
Banner ad in Inside Working Wardrobes e-newsletters leading up to event	x				
Feature podcast with Working Wardrobes President & CEO	x	x			
Shared event-related posts when WW is tagged	x	x			
Sponsor video for event social media posts (company-provided)	x	x	x		
Logo included in announcement published in the Inside Working Wardrobes newsletter	x	x	x	Company Name Listed	Company Name Listed
Company name on registration page	x	x	x	x	x
Event Experience					
Career Panel spot reserved for company representative	x				
Volunteer spots at event	15	10	5	5	2
Booth in Career Fair	x	x	x		
Logo included in event signage	x	x	x	Company Name Listed	Company Name Listed
Company items in gift bags (company-provided)	x	x	x	x	x
Post-Event Wrap-Up					
Quote from company representative included in event recap story in the Inside Working Wardrobes newsletter	x				
Company logo linked back to website in event recap story	x	x	x	Company Name	Company Name Listed