

Working Wardrobes

Power Up For Success

May 20, 2025



Camp Pendleton



This free signature event provides the **workforce readiness** tools needed to “Power UP” for success. Similar to a conference, sessions may include a career panel discussion, keynote speaker, job search and/or soft skills workshops, individualized styling in an interview outfit, and headshots.



Sponsorship Opportunities

| | Visionary \$50,000 (only 1 available) | Catalyst \$25,000 | Champion \$10,000 | Advocate \$7,500 | Ambassador \$3,000 |
|---|--|-----------------------------|-----------------------------|----------------------------|------------------------------|
| Pre-Event Marketing | | | | | |
| Event listed as “Presented By” company in all pre-event marketing (Including but not limited to print, email, and social media) | X | | | | |
| Quote from company representative included in announcement published in the Inside Working Wardrobes newsletter | X | | | | |
| Banner ad in Inside Working Wardrobes e-newsletters leading up to event | X | | | | |
| Feature podcast with Working Wardrobes President & CEO | X | | | | |
| Shared event-related posts when WW is tagged | X | X | | | |
| Sponsor video for event social media posts (company-provided) | X | X | X | | |
| Logo included in announcement published in the Inside Working Wardrobes newsletter | X | X | X | X | Company Name Listed |
| Logo on registration page hyperlinked to company website | X | X | X | X | Company Name Listed |
| Event Experience | | | | | |
| 1 company representative panelist/speaker | X | | | | |
| Volunteer spots at event | 15 | 10 | 5 | 5 | 2 |
| Logo included in event signage | X | X | X | X | X |
| Booth in career/resource fair | X | X | X | X | X |
| Company items in gift bags (company-provided) | X | X | X | X | X |
| Post-Event Wrap-Up | | | | | |
| Quote from company representative included in event recap story in the Inside Working Wardrobes newsletter | X | | | | |
| Company logo linked back to website in event recap story | X | X | X | Company Name | Company Name Listed |