

2005 Stevie Awards for Women Entrepreneurs - Stevie Award Winners & Finalists



Indicates Stevie Award Winner

ENTRANT

NOMINATION

Best Entrepreneur – Non-Services Businesses – up to 100 Employees

Burgoon Company, Galveston, TX

ELI, Mount Laurel, NJ

In Her Shoes, LLC, Chicago, IL

Jan Marini Skin Research, Inc., San Jose, CA

Javette, LLC Atlanta, GA

Karla Nieves, Savannah Homes Houston, TX

Modern Media, LLC, Memphis, TN



Quick Change Artist, W Palm Beach, FL

Selina Lo, Ruckus Wireless, Mountain View, CA

Sue Kozel, SK Visions, Cream Ridge, NJ

Best Entrepreneur – Non-Services Businesses – up to 2,500 Employees



iRobot Corp., Burlington, MA

Best Entrepreneur – Service Businesses - Up to 100 Employees

1-800-GeeksOnTime, Lynden, WA

360 Public Relations, LLC, Boston, MA

Achievers of New York Inc. Math Center, West Hempstead, NY

Althea Technologies, Inc., San Diego, CA

Before and After Weight Loss Clinics, Fort Pierce, FL

Cathy Jameson, Best Entrepreneur, Jameson Management, Inc., Oklahoma City, OK

CGH Technologies, Inc. Washington, DC

CorpComm, Inc., Fredericksburg, VA

Cynthia Driskill, CDG & Associates, Dallas, TX

DatamanUSA, LLC, Denver, CO

ESPS, Salisbury, MD

Expense Management Solutions, Inc., Southborough, MA

Funosophy, Inc, Long Beach, CA

Funxion Fuzion, Roselle, IL

g2 marketing inc., Edmonton, Alberta, Canada

Nita Burgoon, Burgoon Company: The Perfect Formula for Small Business Success

Susan Lutz, CEO & Co Founder, ELI

Beth Aldrich, Creator, In Her Shoes, LLC

Jan Marini, President & CEO of Jan Marini Skin Research

Candy Palmer-Steele, Founder, Javette LLC

Karla Nieves, Savannah Homes: Building for the Future

J. Mignonne Wright, President of Modern Media, Publisher and Editor-in-Chief of Chicken Soup for the Soul Magazine

Dominique McClain Bartee

Just Don't Look Directly Into Her Eyes - Selina Lo, Chief Executive Officer, Ruckus Wireless

Lita Abele, CEO & PRESIDENT of US Lumber Inc.

Helen Greiner, co-founder and chairman, iRobot, Corp.

Venus McNabb, CEO/Founder 1-800-GeeksOnTime

Laura Tomasetti, Managing Partner, 360 Public Relations, LLC

Lori Jones-Dessalines, Founder & President, Achievers of New York Math Center

Magda Marquet, PhD, co-founder, co-President/CEO, Althea Technologies, Inc.

Nancy Lee McCaskill, CEO/owner, Before and After Weight Loss Clinics

Cathy Jameson, Best Entrepreneur, President & CEO, Jameson Management, Inc.

Cindy Troutman, CEO

Linda Polonsky-Hillmer Carves Out Niche in Government Communications Industry and Quadruples Business through Referrals

Cynthia Driskill, CEO, CDG & Associates

Nidhi Saxena, President and Founder, DatamanUSA, LLC

Dr. Kathryn Seifert, Owner, ESPS

Michele Flynn, President, Expense Management Solutions, Inc.

Nancy Zwiars, Chief Funosopher - Funosophy, Inc.

Rose Cammarata, Owner, Funxion Fuzion

Glori Meldrum, President, g2 marketing inc.

Global eProcure, Clark, NJ
J Maze Design, Concord, NH
Jacqueline Prude, Coverall Cleaning Concepts Independent Franchise Owner, Detroit, MI
Kathy Bankerd, Carlsbad Wine Merchants, Carlsbad, CA
Laura Grimmer, Articulate Communications Inc., New York, NY
Lead Star, LLC, Fairfax, VA
Linda Henderson, President, Proforma Graphic Print Source, Brea, CA

Lisa Druyman, San Diego, CA
Mommy Hullabaloo, San Marcos, CA
Morpheus Media LLC, New York, NY
MSW Interactive Designs LLC, Washington DC
MyTherapyNet.Com, Woodland Hills, CA
National Tax Search LLC, Chicago, IL
New Tilt, Cambridge, MA
Richardson, Philadelphia, PA
Sittercity, Inc. Chicago, IL
SPARK Enterprises, Charlotte NC
Sue Legris, Legris and Associates, Kankakee County, IL
The Edelman Group, New York, NY
VerticalResponse, San Francisco, CA

WilbanksElam, Birmingham, AL

Best Entrepreneur – Service Businesses – up to 2,500 Employees

APCO Worldwide, Washington, D.C.
Staffing Plus, Inc., Haverford, PA

Best Executive – Non-Services Businesses – More Than 2,500 Employees

NCR Corporation, Dayton, OH

Best Executive – Non-Services Businesses – up to 100 Employees

Laura Herschfeld, Performance Cruising, Annapolis, MD

Best Executive – Service Businesses – More Than 2,500 Employees

Harte-Hanks, San Antonio, TX
Lee Memorial Health System, Cape Coral, FL

Marriott International, Inc. Washington, DC

Roopa Makhija, President and Founder, Global eProcure
Jennifer Mazzei, President, J Maze Design LLC
Jacqueline Prude, An Outstanding Entrepreneur

Kathy Bankerd, Founder, Carlsbad Wine Merchants
Laura Grimmer Runs Circles Around the Competition
Courtney Lynch, Founder, Lead Star LLC
Linda Henderson, President, Proforma Graphic Print Source, Brea, California

Lisa Druyman, founder of Stroller Strides
Julie Watson Smith, Founder/President of Mommy Hullabaloo™
Shenan Reed, Managing Director/Founder, Morpheus Media LLC
Sandra Waggett, President, MSW Interactive Designs LLC
Kathleene Derrig-Palumbo, Founder and CEO, MyTherapyNet.Com
Lori Eshoo, President & CEO, National Tax Search, LLC
Michelle Chambers, Donna Tramontozzi, co-founders, New Tilt
Linda Richardson, CEO, Richardson
Genevieve Thiers: Ask Genevieve. (Everyone Else Does.)
Fabi Preslar--"Fabi Magic" Overcomes Obstacles
Sue Legris, Founder, Legris and Associates
Terri Edelman, President, The Edelman Group
Janine Popick Leads High-Flying Bay Area Tech Company to New Heights

Lydia Caffery Wilbanks, Founder and Managing Partner of WilbanksElam Marketing and Public Relations

Margery Kraus, President and CEO, APCO Worldwide
Lisa Spector, President, Founder & CEO

Shelley Bird, Chief Communications Officer

Laura Herschfeld, Performance Cruising: Sailing to Success

Kathy Calta, corporate officer and senior vice president, Harte-Hanks
Donna Giannuzzi, Chief Patient Care Officer, Lee Memorial Health System

Laura Bouvier, Senior Vice President, IR Business Consultancy, Marriott International, Inc.

Nu Skin Enterprises, Provo, UT

Lori Bush, President, Nu Skin

Best Executive – Service Businesses – up to 100 Employees



Althea Technologies, Inc., San Diego, CA

Magda Marquet, PhD, co-founder, co-President/CEO, Althea Technologies, Inc.

DatamanUSA, LLC, Denver, CO

Nidhi Saxena, President and Founder, DatamanUSA, LLC

ESPS, Salisbury, MD

Sarah Hooper, COO, ESPS

ESPS, Salisbury, MD

Lynn Gavigan, Clinical Director, ESPS

Morpheus Media LLC, NY

Shenan Reed, Managing Director/Founder, Morpheus Media LLC

Odle Electric, Telluride, CO

Christine Odle, Chief Financial Officer, Odle Electric

Webhire, Inc., Lexington, MA

Susanne Bowen, Chairman and Chief Executive Officer, Webhire, Inc.

WilbanksElam, Birmingham, AL

Lydia Caffery Wilbanks, President of WilbanksElam Marketing and Public Relations

Best Executive – Service Businesses – up to 2,500 Employees

Devon Health Services, Inc., King of Prussia, PA

Barbara Grundy Evans, Vice President of Business Services, Devon Health Service, Inc.

Experian, Schaumburg, IL

Deborah Zuccarini, Group President, Experian Marketing Solutions

Factiva, Princeton, NJ

Clare Hart, president and CEO, Factiva



LinkShare Corporation, New York, NY

Heidi S. Messer, President & C.O.O., LinkShare Corporation

Maritz Travel, Fenton, MO

Christine Duffy, president and CEO of Maritz Travel

SiloSmashers, Fairfax, VA

Mary Buszuwski, Chief Operating Officer, Melwood

The Dwyer Group, Waco, TX

Dina Dwyer-Owens, President and CEO, The Dwyer Group

Best Executive in EMEA



Oskar Mobil a.s., Prague, Czech Republic

Karla Stephens, Chief Operating Officer, Oskar Mobil a.s.

Best New Company of the Year

Be Jane, Inc., Los Angeles, CA

Be Jane Best New Company

Girls With Wings, Lakewood, OH

Girls With Wings

In Her Shoes, LLC, Chicago, Illinois

In Her Shoes, LLC

Leslie Anderson, Blue Oval Ranch, Salem, OR

Leslie Anderson, Blue Oval Ranch: Classic Cars Driving Small Business



Mommy Hullabaloo, San Marcos, CA

Mommy Hullabaloo™ - Learn, Live & Love the Chaos of Mommyhood

Spark Craft Studios, Inc., Somerville, MA

Spark Craft Studios - Best New Company

Taste of Crete, Bridgewater, NJ

Taste of Crete

The Thomas Collective, New York, NY

The Thomas Collective

WilkinsonSheinCommunications, Arlington, VA

WilkinsonShein Communications

Wine Garden Restaurant, Yountville, CA

Wine Garden Restaurant

Best New Product of the Year

Boudoir Baskets LLC, Santa Clara, CA

Skcandle "The Candle You Wear."

Dream On, LLC, Denver, CO

Hotflash the Menopause Game 2nd Edition

In Her Shoes, LLC, Chicago, IL


For Her Information

iRobot Corp., Burlington, MA

The iRobot Scooba Floor Washing Robot


Quick Change Artist, W Palm Beach, FL

Onesole--Interchangeable shoe

 Tango, New York, NY
The Ridgewood Group, LLC, Manchester, CT


Tango Magazine
Bilingual English/Spanish Reading-Writing Connection Journals with Herman the Crab

Best New Service of the Year

 Arbill Safety, Philadelphia, PA
Merchant Underwriting, LLC, Temecula, CA
Sensations, New Stanton, PA

Arbill Safety's Compliance Consulting and Training Services
Merchant Underwriting LLC's ATM portfolio underwriting service
Sensations New In-Home Health & Fitness Service

Best Overall Company of the Year - Non-Services Businesses – Up To 100 Employees

 ALOM Technologies, Fremont, CA
Arbill Safety, Philadelphia, PA
Designs By Lucinda, Portland, ME


ALOM - combining quality, value and innovation
Arbill Safety
Designs By Lucinda

Best Overall Company of the Year - Non-Services Businesses – Up To 2,500 Employees

 iRobot Corp., Burlington, MA

iRobot, Corp.

Best Overall Company of the Year – Service Businesses – up to 100 Employees

 1-800-GeeksOnTime, Lynden, WA
CGH Technologies, Inc. Washington, DC
Cynthia Driskill, CDG & Associates, Dallas, TX
FACES DaySpa, Hilton Head Island, SC
Global eProcure, Clark, NJ
Insight Performance Improvement, Inc., Dedham, MA

Venus McNabb, CEO/Founder 1-800-GeeksOnTime
CGH Technologies, Inc.
Cynthia Driskill, CEO, CDG & Associates
FACES DaySpa
Global eProcure
Insight Performance Improvement - “Innovative Employee Relations and Relentless Client Service Creates Winning Formula”
Lisa Druxman, founder of Stroller Strides
Morpheus Media LLC
Lori Eshoo, President & CEO, National Tax Search, LLC
Wine Garden Restaurant

Lisa Druxman, San Diego, CA
Morpheus Media LLC, New York, NY
National Tax Search LLC, Chicago, IL
Wine Garden Restaurant, Yountville, CA

Best Overall Company of the Year – Service Businesses – up to 2,500 Employees

 SiloSmashers, Fairfax, VA

Women in Technology (WIT)

Best Turnaround of the Year

 Sterling Bio-Technologies Corporation, Sterling, CO

Laurie Ganong Jones, President, Sterling Bio-Technologies Corporation

Best Young Entrepreneur

 1-800-GeeksOnTime, Lynden, WA
Be Jane, Inc., Los Angeles, CA
BeE Magazine, Dallas, TX
HILARY Magazine, Toronto, Ontario, Canada
Lead Star, Fairfax, VA

Venus McNabb, CEO/Founder 1-800-GeeksOnTime
Eden Clark, President and co-founder, Be Jane, Inc.
Celine Gumbiner, CEO and Co-Founder, BeE magazine
Hilary Rowland, Founder, HILARY Magazine and New Faces
Angie Morgan, Founder, Lead Star, LLC

MonsterCommerce, LLC, Belleville, IL
Rosey Pink Cosmetics, Tampa, FL
Teruko Productions LLC, Philadelphia, PA

Stephanie Leffler, CEO, MonsterCommerce
Janey Hair, Rosey Pink Cosmetics
Tearsa Coates, Founder/CEO, Teruko Productions

Brochure of the Year



Arbill Safety, Philadelphia, PA
Expense Management Solutions, Inc., Southborough, MA

Arbill Safety Company Brochure
Contract Compliance Review from Expense Management Solutions, Inc.

Communications Campaign of the Year

Aaron Barrada, Inc., Ruffs Dale, PA

“Get the poop (scoop) on toilet training” PottieStickers National Blitz Campaign

GroundFloor Media, Denver, CO
Interprose Public Relations, Reston, VA

Keeping the Doors of the Tennyson Center Open
Interprose’s Public Relations and Thought Leadership Campaign for Reliable
Integration Services, Inc.

Perkett PR, Marshfield, MA
Sittercity, Inc. Chicago, IL

PerkettPR: Launching an unknown company in less than 30 days
Ready, Set, Sit!

Community Involvement Program of the Year

Advisory Link, Dallas, TX
CGH Technologies, Inc. Washington, DC
Cynthia Driskill, CDG & Associates, Dallas, TX
ESPS, Salisbury, MD
Remarkable Things, Brewster, NY
Signature HomeStyles , Glendale Heights, IL

Advisory Link Community Involvement
CGH Technologies, Inc.
Cynthia Driskill, CEO, CDG & Associates
ESPS
Remarkable Things
Signature HomeStyles , Glendale Heights, Illinois

Employer of the Year

Affect Strategies, New York, NY
Cynthia Driskill, CDG & Associates, Dallas, TX
Insight Performance Improvement, Inc., Dedham, MA
Perkett PR, Marshfield, MA
Staffing Plus, Inc, Haverford, PA

Affect Strategies: Making Business Personal
Cynthia Driskill, CEO, CDG & Associates
Insight Performance Improvement
Yes Virginia, you can have a career and a family, too!
Staffing Plus

Fastest-Growing Company of the Year

CorpComm, Inc., Fredericksburg, VA

CorpComm, Inc., Carves Out Niche in Government Communications Industry and
Increases Revenue 90 Percent in Two Years

Earning Power, Dana Point, CA
Global eProcure, Clark, NJ
VerticalResponse, San Francisco, CA

CitiPacific Mortgage
Global eProcure
VerticalResponse Lives Up to its Name with Skyrocketing Growth

Lifetime Achievement Award

Cathy Jameson, Best Entrepreneur, Jameson Management, Inc.,
Oklahoma City, OK
Cynthia Driskill, CDG & Associates, Dallas, TX
National Tax Search LLC, Chicago, IL
Nu Skin Enterprises, Provo, UT

Cathy Jameson, Jameson Management, Inc., Lifetime Achievement Award
Cynthia Driskill, CEO, CDG & Associates
Lori Eshoo, President & CEO, National Tax Search, LLC
Sandra N. Tillotson, Co-founder and Senior Vice President



Scholastic Inc, New York, NY

Deborah Forte, President of Scholastic Entertainment and Executive Vice President of Scholastic

Sterling Bio-Technologies Corporation, Sterling, CO
Signature HomeStyles , Glendale Heights, IL
Waterford Village Bank, Williamsville, NY

Laurie Ganong Jones, President, Sterling Bio-Technologies Corporation
Madolyn Johnson, President and Founder, Signature HomeStyles
Kathleen Kiesel Flemming, Founder, President and CEO, Waterford Village Bank

Marketing Campaign of the Year



BDS Marketing, Andover, MA
Incite Creative, Inc., Baltimore, MD
M Entertainment, Lodi, CA
VerticalResponse, San Francisco, CA

bds mktg's PUMA Campaign
Incite Creative, Inc.
Bringing it Home cooking show as a full-circle marketing platform
VerticalResponse Takes to the Streets of San Francisco

Mentor of the Year



CGH Technologies, Inc. Washington, DC
Nu Skin Enterprises, Provo, UT
Signature HomeStyles , Glendale Heights, IL

Cindy Troutman, CEO
Sandra N. Tillotson, Co-founder and Senior Vice President
Madolyn Johnson, Founder and President, Signature HomeStyles

Most Innovative Company of the Year – Up to 100 Employees

Bend Studio, Dallas, TX
ESPS, Salisbury, MD
Homes 4Sale by Owner Network, Toledo, OH
Lisa Druxman, San Diego, CA
Miss Teen *Miss *Ms. *Mrs. U. S. Beauties National Pageant, Tinley Park, IL

Bend Studio, Ally David, owner
ESPS
Homes 4Sale by Owner Network
Lisa Druxman, founder of Stroller Strides
*Miss Teen *Miss *Ms. *Mrs. U. S. Beauties National Pageant



Mobile Billboards of Las Vegas, Las Vegas, NV
National Tax Search LLC, Chicago, IL
Puppy Enterprises, Las Vegas, NV
SeaTab Software, Bellevue, WA
Spark Craft Studios, Inc., Somerville, MA

Marla Letizia, President, Mobile Billboards of Las Vegas
Lori Eshoo, President & CEO, National Tax Search, LLC
Puppy Enterprises Dog Salon & Bakery
SeaTab Software
Spark Craft Studios - Most Innovative Company

Most Innovative Company of the Year – Up to 2,500 Employees



iRobot, Burlington, MA

Saving homeowners' backs and soldiers' lives

Online Advertising Campaign of the Year



Morpheus Media LLC, New York, NY
MSW Interactive Designs LLC, Washington DC

Morpheus Media Online Advertising Campaign for The New York Times
WhereBridesGo.com Online Advertising Campaign

Technology Innovator of the Year



ConneKted Minds Inc., Richmond Hill, Ontario, Canada
Mobile Billboards of Las Vegas, Las Vegas, NV
National Tax Search LLC, Chicago, IL

ConneKted Minds
Marla Letizia, President, Mobile Billboards of Las Vegas
Lori Eshoo, President & CEO, National Tax Search, LLC

Website of the Year

Anderson Performance Improvement Company, Hastings, MN
Be Jane, Inc., Los Angeles, CA

Anderson Performance Improvement Corporate Web Site
www.Be-Jane.com Web Site of the Year

Billing-Coding Inc, Las Vegas, NV
New Tilt, Cambridge, MA
Sittercity, Inc. Chicago, IL
Spark Craft Studios, Inc., Somerville, MA
WilkinsonSheinCommunications, Arlington, VA



Women Helping Women Award

Advisory Link, Dallas, TX
BDS Marketing, Irvine, CA
CareerWomen.com, Portland, OR
Center for Women and Enterprise, Boston, MA
Lisa Druxman, San Diego, CA
McKinnon-Mulherin, Inc., Salt Lake City, UT
National Association of Women in Construction Fort Worth, TX
Sally Crawford, Palo Alto, CA

The First Moms Club, Grants Pass, OR
Wyatt-MacKenzie Publishing, Inc., Deadwood, OR

Women's Business Association of the Year

Center for Women & Enterprise, Boston, MA
Earning Power, Dana Point, CA
National Association of Women in Construction Fort Worth, TX
The Commonwealth Institute, Boston, MA
WorldWIT, Boulder, CO



Billing-Coding.com
New Tilt Company Web Site
Wanna Buy a Babysitter?
Spark Craft Studios - Web Site of the Year
WilkinsonShein Communications Website

Advisory Link-Women Helping Women
Beverly J. Ham, Chairman Emeritus, BDS Marketing
CareerWomen.com for Women Helping Women
Donna Mullen Good
Lisa Druxman, founder of Stroller Strides
McKinnon-Mulherin, Inc. Helps Women Succeed
National Association of Women in Construction (NAWIC)
Sally Crawford, President of Alliance of Technology and Women, Silicon Valley Chapter
The First Moms Club
Wyatt-MacKenzie Publishing, Inc.

The Center for Women & Enterprise
Earning Power!
National Association of Women in Construction (NAWIC)
The Commonwealth Institute
WorldWIT - We Connect Women With Answers